



CHALLENGE ANYONE

PRESS RELEASE

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POOL LIVE TOUR NOW AVAILABLE IN ARABIC IN COOPERATION WITH BABIL GAMES

Prague, 22nd April 2013

Pool Live Tour is a game with a truly global audience where players from almost any country of the world enjoy a game of pool or snooker. As the developer and publisher of Pool Live Tour we take local player support very seriously and it is with great pleasure that we can finally announce a vast user experience improvement for the Middle East and North Africa region.

The changes will affect more than 400.000 players from the MENA region who come to enjoy a challenge in Pool Live Tour each day.

Key features:

- Full Arabic translation by Babil Games, catering to both genders with distinguished male/female texts - for the first time in any Arabic game translation, ever!
- Babil Games provides community support on local Facebook page and online forum.
- Improved system of connecting MENA region players in each match to provide the best gameplay experience.

We undertake this effort in partnership with Babil Games, the #1 MENA region publisher for mobile and social games. Babil Games is dedicated to fulfill the MENA region`s rising demand for best quality online games, acting as a bridge to connect millions of players throughout the Arabic world. Jan Palouš, Community Management Director at Geewa, shares his thoughts on the new partnership: "I am really excited to start working with the experienced professionals from Babil Games to better connect with our Arabic-speaking communities and provide them with an even greater gaming experience and service."

Mohammed Fahmi, CEO of Babil Games, is just as thrilled: "We at Babil Games are very excited about our partnership with Geewa, as Pool Live Tour has garnered a huge fan base internationally with dedicated Arab gamers in the MENA region. We are certain our collaboration will further amplify PLT`s success in the MENA region by fine-tuning an already enjoyable experience to satisfy the needs of our beloved Arab gamers."



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The full list of supported countries:

Algeria, Bahrain, Egypt, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, State of Palestine, Qatar, Saudi Arabia, Sudan, South Sudan, Syrian Arab Republic, Tunisia, United Arab Emirates, Yemen

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ABOUT GEEWA

Geewa is a leading global developer and publisher of casual competitive multiplayer games. Its games connect players around the globe in real time and across multiple platforms. Currently, Geewa serves over 11 million players globally through its games and portals every month. Over 55 professionals of 11 nationalities are a part of Geewa in its Prague, Brno and Berlin offices.

Find more information at <http://corporate.geewa.com>