



CHALLENGE ANYONE

PRESS RELEASE

Contact: Pavel Prouza, +420777256788

pavel.prouza@geewa.com



GEEWA TEAMS UP WITH WORLD SNOOKER

Prague, 26th March 2013

Snooker moves to a new level in Pool Live Tour as Geewa enters into a partnership with World Snooker, who run the professional sport of snooker, a cue sport particularly popular in the United Kingdom and China. Pool Live Tour players can now enjoy custom cues modeled on those used by the world`s TOP 10 snooker players.

Pool Live Tour now welcomes top snooker players as the co-hosts in a World Snooker branded snooker level. Called the *World Snooker Club*, the new level is home to seven of the world`s top players. The young and wildly popular reigning World #1, Judd Trump, also takes the role of the host as he guides the players and provides comments after they take their shots. The complete roster of players:

- Mark Selby
- John Higgins
- Ding Junhui
- Judd Trump
- Neil Robertson
- Stuart Bingham
- Steve Davis

Their hand-drawn portrait and especially their custom cue, available in the in-game shop, represent each professional player. The cues are designed with their real-life counterparts in mind and they come with an exclusive signature.

World Snooker is excited to partner with Pool Live Tour, a leading online billiards game, and to bring online snooker to the enormous Pool Live Tour community, which now counts more than 2 millions players daily.

Licensing platform Iconicfuture facilitated the partnership between World Snooker and Geewa.

Download the screenshots and artwork: <http://corporate.geewa.com/wp-content/uploads/2013/03/WSA-PLT-screens.zip>

Play Pool Live Tour: <https://apps.facebook.com/pool-live/>

Facebook page in English: <https://www.facebook.com/pool.live>



CHALLENGE ANYONE

PRESS RELEASE

Contact: Pavel Prouza, +420777256788

pavel.prouza@geewa.com

###

ABOUT GEEWA

Geewa is a leading global developer and publisher of casual competitive multiplayer games. Its games connect players around the globe in real time and across multiple platforms. Currently, Geewa serves over 10 million players globally through its games and portals every month. Over 55 professionals of 11 nationalities are a part of Geewa in its Prague, Brno and Berlin offices.

Find more information at <http://corporate.geewa.com>