



PRESS RELEASE

Contact: Pavel Prouza, +420777256788

pavel.prouza@geewa.com

GEEWA ANNOUNCES THE GEEWA GAMES HACKATHON 2013

Prague, 20th December 2012

Geewa will host the first major games hackathon in Czech Republic. The goal is to give ambitious and talented games developers and artists a chance to show their original mobile and browser games projects. Geewa Games Hackathon will take place on 8.-10. February 2013 and it will host up to 40 developers who will strive to get a shot at cash prizes and a chance to join Geewa. The main partner of the event is Jobs.cz, a work and education portal.

Hackathons have been held in Czech Republic in the past, but the Geewa Games Hackathon will be first of its kind – fully dedicated to games, in this case mobile and browser games. Geewa opens registration today for teams who can apply for 40 spots on the competition. There is a single goal: create a game prototype. Participants can choose whichever platform and tools, the only boundary is a set of principles the games must follow – they have to be Casual, Competitive and made for Mobile or Browser.

Geewa Games Hackathon is open to everyone from Czech Republic and neighboring countries. The event will take place at Geewa`s Prague office and participants coming from out of town will be provided with accommodation for the duration of the event. Food and drinks will be provided on the spot to enable the teams to focus purely on their game prototype. Geewa personnel will be present on-site to provide support and mentoring to the participants.

On the final day of the Geewa Games Hackathon, a jury will evaluate the games based on a set of guiding rules and name the TOP 3. The jury consists of 10 games professionals from many avenues of the industry - journalists, developers, entrepreneurs and games association founders:

Jan Jirkovský – Founder, Ceske hry
Pavel Dobrovský – independent journalist
Petr Poláček – Editor in Chief, Games.cz
Lukáš Bašta – independent journalist
Martin Bach – Head, CZ Games Association
Lukáš Macura – Founder, Cinemax
Petr Fodor – Founder, Flow Studio
Ondřej Průša – entrepreneur, investor
Radek Mařík – marketing manager, PRE
Ondřej Broukal – Producer, Game Page

Geewa a.s., Zirkon Office Center, Sokolovska 84-86, 18600 Prague 8, Czech republic



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Prizes include trophies, cash prizes and most importantly, the winning team will be offered a chance to cooperate with Geewa and bring their idea to life with the leading Casual Competitive Multiplayer games developer in the Czech Republic!

The winners will be announced at a special ceremony that will take place on Sunday, 10th February 2013 at the PM Club in Prague, followed by a party for everyone involved in the Geewa Games Hackathon and the whole CZ/SK games scene. Geewa cordially invites you to a party that you will not want to miss out on! VIP tickets are available in a limited quantity, be sure to apply at hackathon@geewa.com and secure yours!

Cannot make it to Prague for the Geewa Games Hackathon? You will not miss out on the action! There will be a LIVE stream held during the winners ceremony on the dedicated website.

The following media partners support Geewa Games Hackathon:

SCORE, TyInternety.cz, Mediar.cz, Games.cz and Game Page

More information: <http://www.geewa.com/hackathon>

Follow us on Twitter and get all the news: <http://twitter.com/geewa>

Hashtag: **#geewa2013**



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ABOUT GEEWA

Geewa is a leading global developer and publisher of casual competitive multiplayer games. Its games connect players around the globe in realtime and across multiple platforms. Currently, Geewa serves over 10 million players globally through its games and portals every month. Over 50 professionals of 10 nationalities are a part of Geewa in its Prague, Brno and Berlin offices.

Find more information at <http://corporate.geewa.com>